



BOSTON UNIVERSITY CHAPTER

March 15, 2005

Dear College of Communication Faculty Member:

Do you know someone whose life has been affected by cancer – perhaps a friend, family member, neighbor, or coworker? Here's your chance to remember or celebrate that person's life by making a donation to the All-University Relay for Life.

Scheduled for April 22-23, 2005 at Harvard Gordon's Track, the All-University Relay for Life will benefit the American Cancer Society, whose programs include a 24-hour cancer information hotline, services and support groups for both patients and caregivers, as well as much needed advocacy and medical research. Boston University's Public Relations Student Society of America (PRSSA) is heading up publicity for this 16-hour fundraising event and needs your support to ensure a successful campaign.

Here are some of the ways you can support this worthwhile cause:

- Join PRSSA's Relay for Life team by logging onto www.acsevents.org/MACambridge and choosing team "BU PRSSA." If you are a cancer survivor, you are also eligible to attend the survivors reception at 7 pm before the opening ceremonies.
- Sponsor PRSSA's Relay for Life team by making a donation at www.acsevents.org/MACambridge (choose team BU PRSSA).
- Purchase a luminaria in memory or celebration of a loved one's battle with cancer.

On behalf of Boston University's Public Relations Student Society of America and the All-University Relay for Life, I hope that you will consider making a donation. Your contribution will honor those who have lost the fight against cancer and ensure that this serious health problem is ultimately defeated.

Best Wishes,

Susan Johnston,
Secretary of PRSSA