



November 5, 2004

Dear Business Owner,

Thank you for your interest in the Brattle Film Foundation's Corporate Membership Program! The Brattle Theatre has been an integral part of the Cambridge community for over 50 years, screening a wide range of cinematic treasures, and now is your chance to play a supporting role in the theatre's future.

By becoming a Corporate Member, your business will get a front-row seat for upcoming attractions, special events, advertising, networking opportunities, and even discounted rentals for your next company event. Best of all, you'll be supporting a local non-profit while rewarding employees with movie passes and other great incentives!

From Associate to Patron Memberships, the Brattle Film Foundation offers memberships tailored to suit your organizations' size and budget. Memberships include:

- Free movie passes for staff or clients
- Executive all-access passes, including members-only special events
- Free popcorn and drinks from concessions stand
- Discounted rental of the Brattle Theatre for company events
- Corporate visibility in our bi-monthly calendar (circulated to over 5,000 Cambridge-area consumers)
- Free on-screen corporate advertising (Partner and Patron levels only)

Enclosed you'll find a Brattle Theatre calendar, fact sheet, and free movie passes, so I invite you to check out the Brattle Theatre's wide range of programming and see for yourself why we've been named the 2003 Best Independent Movie Theater by both *Boston Magazine* and *The Improper Bostonian*.

I hope you will consider joining the Corporate Membership Program and becoming part of our supporting cast! Feel free to contact me at (617) 876-8021 with any questions on this exciting opportunity.

Sincerely,

Ivy Moylan
Executive Director